



June 1, 2021

TO ALL IBEW FIRST DISTRICT LOCAL UNIONS

Greetings:

I'm proud to announce the launch of the [Faster Together](#) campaign – a national volunteer-based initiative designed to encourage up-take of COVID-19 vaccinations. IBEW Canada along with dozens of other organizations and labour unions in Canada have been working on this initiative over the last few weeks and months, and the *Faster Together* campaign had its official launch on Friday May 28th, 2021 with this [press release](#).

Within a short period of time, dozens of organizations representing business, industrial and educational sectors, labour unions, as well as individuals have come together to help develop a campaign, around the theme "*Getting vaccinated can bring us back together, faster*".

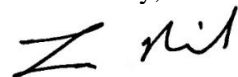
The volunteer Task Group is co-chaired by Bruce Anderson of Abacus Data & spark*advocacy, and Hassan Yussuff, President of the Canadian Labour Congress. This effort is a collective one with a wide variety of people and organizations working together to promote COVID-19 vaccine acceptance and help speed a recovery from this pandemic. Creative services have been donated by spark*advocacy and research support provided by Abacus Data. Bruce Anderson (spark and Abacus) along with Hassan Yussuff, President of the Canadian Labour Congress have been convening a group effort. The current list of participants can be found on our website and is expanding regularly: www.fastertogether.ca

IBEW Canada is proud to partner with Faster Together and advocate for our members and all Canadians to get their vaccines so they can protect themselves and their loved ones. Getting vaccinated can bring us all back together. Faster.

IBEW Canada's participation in this initiative gives our local unions access the creative materials created by *Faster Together* – to use on your website, social media channels, in your newsletter or through emails to your membership to help spread the word. You can find materials to use [here](#).

Thank you for your attention to this important matter.

In solidarity,



Tom Reid
International Vice President

TR/ln

cc: First District Representatives
IBEW System Council #11
IBEW CCO